



## The Hispanic Heritage Film Program™

### Initiative Overview

The Hispanic Heritage Film Program™ aims to achieve the following:

- Involve youth in **Documenting Hispanic Heritage** in the State of Maryland (an unprecedented event).
- Provide youth with a **Scholarship Opportunity**.
- Provide youth an **experiential learning** opportunity through **Film/Video & Entrepreneurship Education**.
- Provide the **general population** greater **cultural insight** into the Hispanic community and their **contributions** to the state of Maryland.
- Allow youth to provide **outreach** to their community, and learn **valuable skills** empowering them for a **brighter future**.

This program is a partnership between **Misión Latina, Inc.**, and **U.S. Hispanic Youth Entrepreneur Education** (USHYEE- a 501 (c) (3) non-profit organization), [www.ushyee.org](http://www.ushyee.org).

### The Hispanic Heritage Film Program™:

**Hispanic** – helping youth engage and identify with this ethnic group, their origin, their sense of pride, honor, stability, culture, direction, and contributions to the state of Maryland.

**Heritage** – we are only as strong as the roots laid down before us. This is an unprecedented effort and it is imperative that we chronicle and honor those who have established our communities in the state of Maryland. Having our youth play an integral role in documenting Hispanic Heritage can serve as invaluable and empowering experience.

**Film** – This medium provides an incredible voice to our youth. It allows them to present a story in a meaningful manner, while allowing them to expand their distribution channels in online and offline platforms.

**Program** – the structure of this program allows us to leverage Entrepreneurship Education to assist our youth in gaining valuable life changing skills. The parallels that exist between the film process and entrepreneurship provide an excellent, innovative way to capture the interests of our youth. Film is a hands-on experience requiring multiple skill sets, and it engages our social, business, educational and creative arts communities.

Finally, the program directs youth to identify the following building blocks of success: **1) Education, 2) Leadership, and 3) Outreach**. They must capture how the aforementioned building blocks played a role in the success of Hispanic Heritage in Maryland and the role they have played in what makes Maryland such an incredible state.

To learn more view our Hispanic Heritage Film Program proposal at [www.lamisionlatina.org](http://www.lamisionlatina.org).

Gracias!

Eduardo D Hayden - Founder

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